



## Ranking of desirable characteristics in a Host City

Results of Seniors Abroad™ survey (mod. 2/13/13)

Rank	Characteristic	Desirable features
1	Small size	Population of 15,000-100,000
2	Walkable	Historical Center (Old Town) has multiple plazas (piazza) and at least some streets dedicated to pedestrian traffic that feature shops, bars, restaurants, markets.
3	Clean and safe	City appears well maintained; absence of trash in the streets; “feels” safe.
4	Proximity to sea	City center is within sight of the Mediterranean; presence of public beaches within easy walk of Historical Centre; port and/or marina
5	Climate	Frequent sunny days throughout year; relatively little precipitation in winter months
6	Air travel	< 45 min by car or public transportation to an airport with international flights, or at least good year-round connections to major hub
7	Hotels	An adequate number of beds in 3- and 4-star hotels and high-level B&B located in or within an easy walk of Historical Center
8	Historical	A long history, preferably ancient, represented by the presence of local museums and archeological sites
9	Points of interest	Points of naturalistic, historic, artistic or cultural interest within short drive by car/public transportation
10	Health care	Proximity to emergency medical services; access to English-speaking doctor
11	Restaurants	Restaurants in the Historic Center that offer “traditional” recipes; including vegetarian, seafood and meat main courses; adequate wine list

